

TRAINING SOLUTIONS FOR
LEADERS IN BUSINESS

SPEAKER **IGNITE** PROGRAMME

Ignite the Speaker
Within You

Neospectives Consulting
www.neospectives.com
info@neospectives.com

**SPEAKER SECRETS
TO ARM YOUR
MANAGEMENT TOOLKIT**

**IF YOU ARE WORRIED ABOUT PRESENTING TO A
GROUP OF PEOPLE WE CAN HELP YOU ROCK
YOUR NEXT TALK!**

SPEAKER IGNITE PROGRAM

**RECONNECT
TO YOUR
MESSAGE**

**ENGAGE ANY
AUDIENCE OF
SIZE OR
COMPLEXITY**

**INCREASE YOUR
CONFIDENCE
AND GAIN MORE
RESPECT**

Most people are ignored because they don't communicate correctly.
They don't have the influence and the results that they deserve.
It all comes down to how you communicate!

Life is too short to wait for others to take credit for your work!

WHAT IS THE COST TO YOUR BUSINESS OF A DOOMED PRESENTATION

**We struggle to articulate
our message**

**We confuse our audience
and don't get buy-in**

**We have to redo our
presentations and waste
time**

**We don't make the sale
and miss our targets**

**Our team becomes divided
between those who "can"
and "can't" present**

**We start blaming each
other for lost
opportunities**

**We don't have a unified
message and our clients
lose interest in us**

**Our revenue suffers and
we don't make a profit**

**We don't achieve growth
and lose credibility**

**EVERYBODY OUGHT TO
HAVE AN EQUAL
OPPORTUNITY AT CAREER
SUCCESS**

MORE INFO

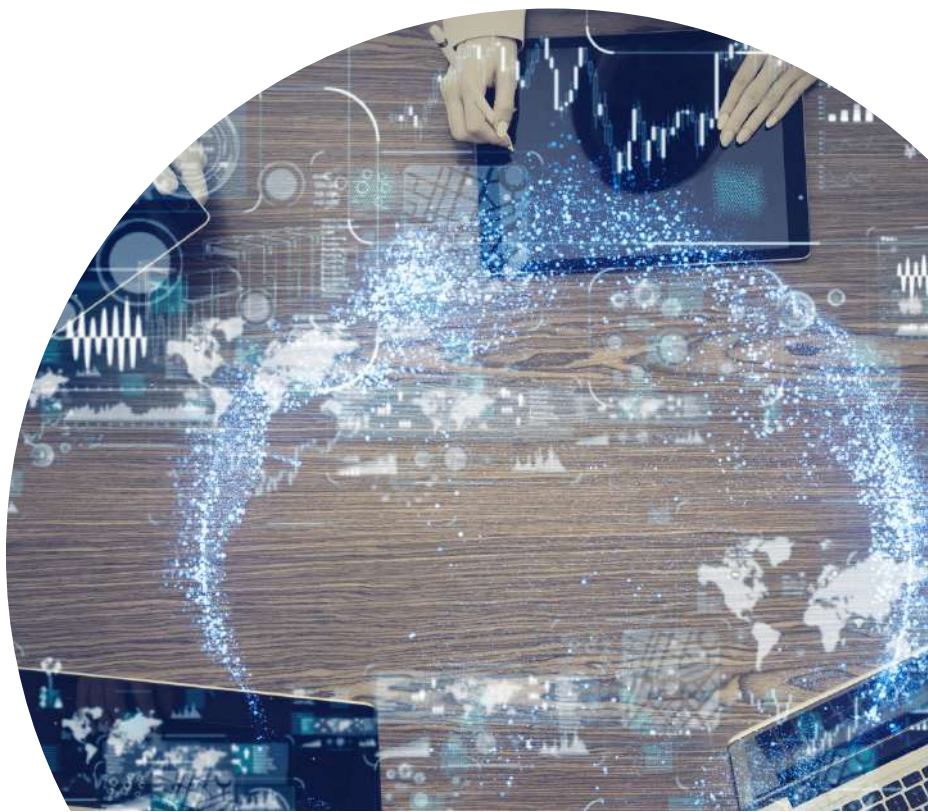


PROGRAMME OVERVIEW

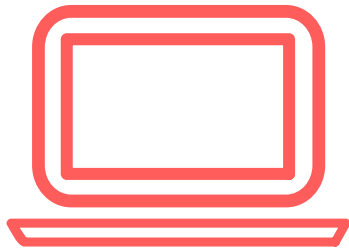
- 7-week training programme
- Live event, training via Zoom
- Drip feed **on-demand videos** to aid learning
- Ongoing mentoring and support during the sessions and between live sessions.
- Online video training to facilitate growth
- 10-Day Speaking Challenge
- **Video feedback** to delegates after delivery of speeches (optional)
- Whatsapp **Support Group**
- Measurable results and feedback over 7 weeks
- Individual and team challenges along the way

Course Outcomes

- Understand your speaking area and how to speak, move and gesture within this space.
- Assess your dominant speaking personality and how this might impact the delivery of your talk and what you need to do to adapt to a new style of speaking.
- Increase your confidence communicating online and feel more comfortable speaking in front of a virtual audience - whether it's 2 people, 20, or 200.
- Connect, engage, and persuade your audience remotely with effective storytelling.
- Learn and implement a framework to package and deliver engaging content
- Deliver prepared work-aligned presentations to a live audience and receive individual coaching for immediate progression.
- Immediately implementable scripts and frameworks to deliver specialised talks, public relations briefings and management speeches.



EXCEL YOUR CAREER ONE SPEECH AT A TIME



SPECIALISED MANAGEMENT TALKS

Delegates attending this programme will learn how to manage their anxiety; effectively prepare, package and deliver their talk; handle audience questions; present online; deliver impromptu talks and management presentations and have amazing stage presence.

This is an **immersive** blended learning experience

Pre-Event Training
#1
Conducted via
Zoom
for 2.5 hours

Pre-Event Training
#2
Conducted via Zoom
for 2.5 hours

Training over 2
consecutive days for 3
hours
Be prepared to present,
get feedback and ignite
your speaking journey!
Groups and Team
Challenges are assigned
and allocated

Specialised Speaking
Facilitation of Meetings
Delivery of Bad News
Crisis Talks
Praise a person/Event
Conducted by 3x Zoom
Meeting of 2,5 hours

Integration Day.
Individual
presentation.
Reflection.
Celebration.
Action Plan
Full Day on Zoom

WEEK 1

WEEK 2

WEEK 3

WEEKS 4-6

WEEK 7

THE SPEECHES YOU WILL DELIVER



SELL A PRODUCT OR SERVICE

You will learn how to create a captivating story that sells your product and / or service that is aligned to your audience needs.



IMPROMPTU SPEAKING

Connect to your heart and the authentic speaker within you by learning how to get out of your head and be the conversational, natural speaker that you really are!



PRESENTING ONLINE

Learn to present with clarity and certainty using online technology. Interact with a natural and composed demeanor towards the audience as you navigate through your slides.



HANDLING DIFFICULT SITUATIONS

Know how to handle a crisis and deliver feedback to key stakeholders this could include: board meetings, public relations, and media briefings.

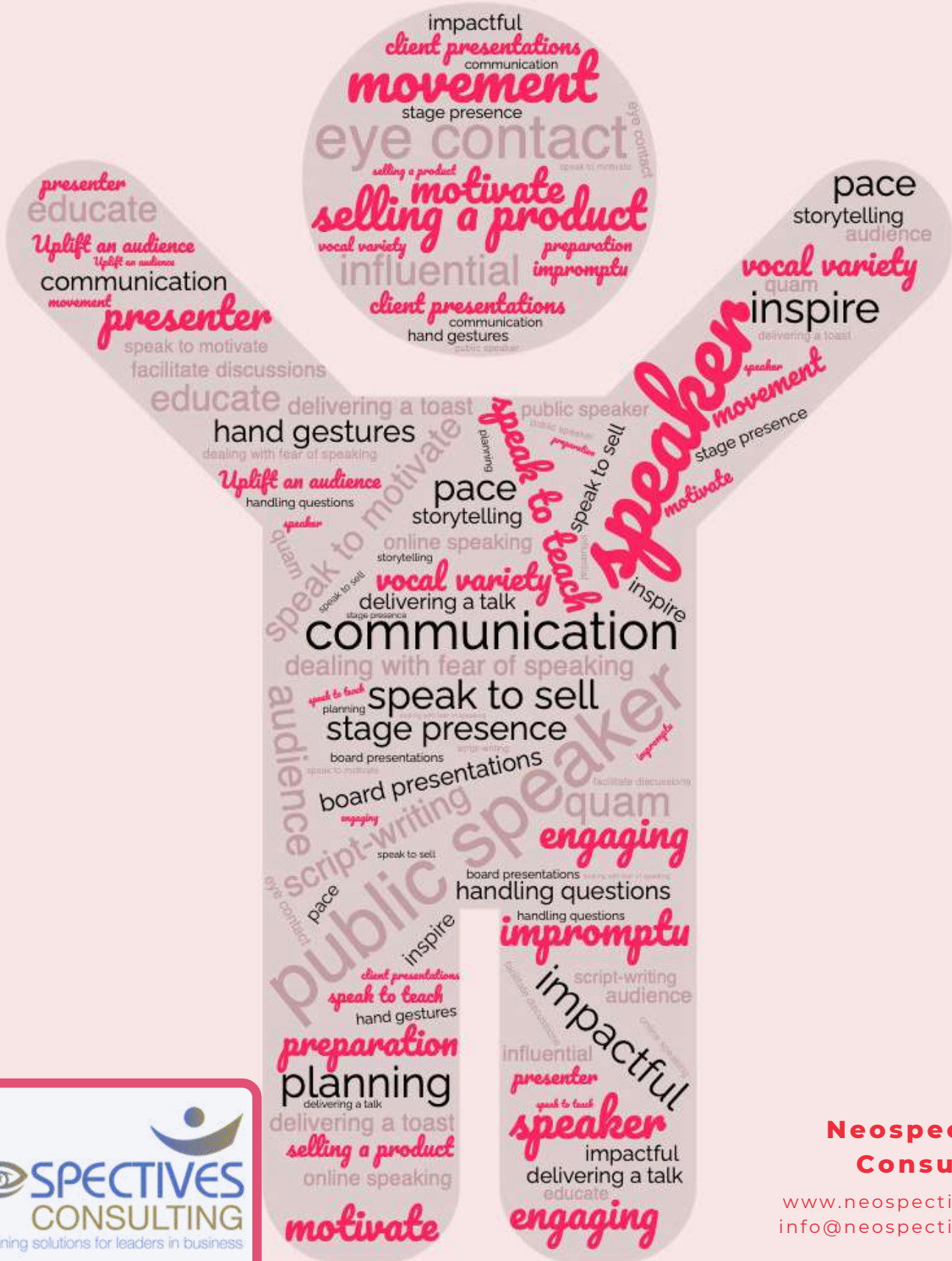
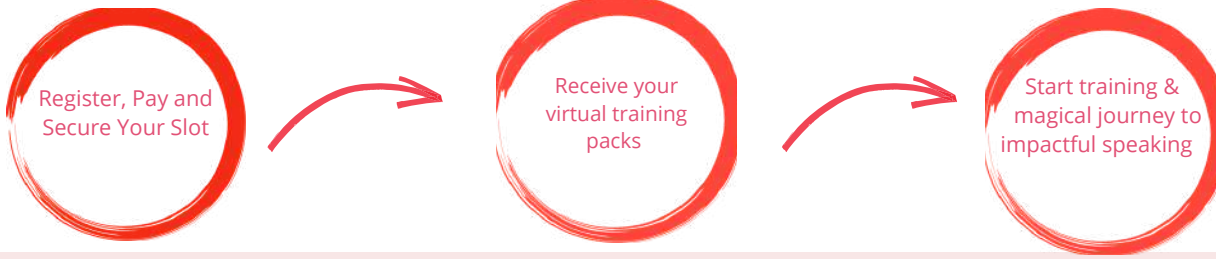


TEACH OR EDUCATE YOUR AUDIENCE

Explore techniques on how to deliver an informative talk that engages and teaches your audience vital information without boring them.

RISE UP THE SPEAKING LADDER

HOW DO I GET STARTED?



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